



cala glatz

Cala Glatz is a graphic designer, fine artist, and writer. Her love of both images and the written word has proven to be a perfect fit for a career in graphic design, where conveying messages and telling stories is an everyday task. The formal training she received in drawing, photography, printmaking and ceramics greatly influences her design and digital aesthetic and leads to a wide variety of styles, layers, colors and textures—everything that makes visual communication tick.

Cala pursued two undergraduate degrees, the first as a transfer student to SUNY Oswego in fall 2002. During her studies, she was a member of the SUNY Oswego Chapter of the New York Public Interest Research Group, in which she acted as Project Leader for both the Hunger & Homeless Outreach and Environmental Protection projects. Her efforts lead her team to the cover of the Palladium Times, as they organized an extremely successful “Stuff a Car” event, collecting food for the Human Concerns Food Bank. She received the Erwin Palmer Award for Outstanding Senior in Literary Studies in 2005, as she graduated Summa Cum Laude with a Bachelor of Art in English Literature and a minor in Studio Art.

Less than three years later, Cala returned to school and completed her Bachelor of Fine Art in Graphic Design in December 2009. Whilst working toward her second degree, she acted as a Group Leader at Cooper Dining Hall, and was a Teaching Assistant for several classes. In spring 2009, Cala was awarded the Jesse E. and Jay D. Rudolph Award for excellence in graphic design. That December, her work was chosen as the face of the BFA & BA Fall Exhibition, and was used on the event’s promotional materials.

Cala returned again to SUNY Oswego as a Graduate Assistant in fall 2010, where she was an active member of Break Thru Design, SUNY Oswego’s student chapter of the AIGA, the professional association of design. She served as a Teaching Assistant teaching an intensive, three-week introductory graphic design class in January 2011. Her graduate studies culminated in her Master’s Thesis Exhibition, and first solo show, *Where She Walks*. In December 2011, Cala became the first member of her family to be awarded a Master’s Degree. During summer 2011 she began work at Isca Design as a Festa Fellow, a coveted program which provides exemplary graduate students the opportunity for professional experience in their chosen field. Upon graduation, she assumed a full-time position of graphic designer as Isca Design Studio to support the growth of the business.

As both a fine and graphic artist, Cala has participated in several exhibitions in and around Oswego. She appeared alongside several of her peers in 2008’s *Winter Solstice* at the Metro Center in Syracuse. Her work was chosen for display in the 46th Annual Juried Show at Tyler Art Gallery in 2009. At the same time, her hand-made and altered books were featured in the student-run *Bones & Bristles*, at Cherry Wood Studio. In March 2012, Cala received Third Place in the 15th Annual Lakeside Statewide Juried Art Exhibition at the Art Association of Oswego, for her ceramic teapot and cups piece, *The Story Ceremony*.